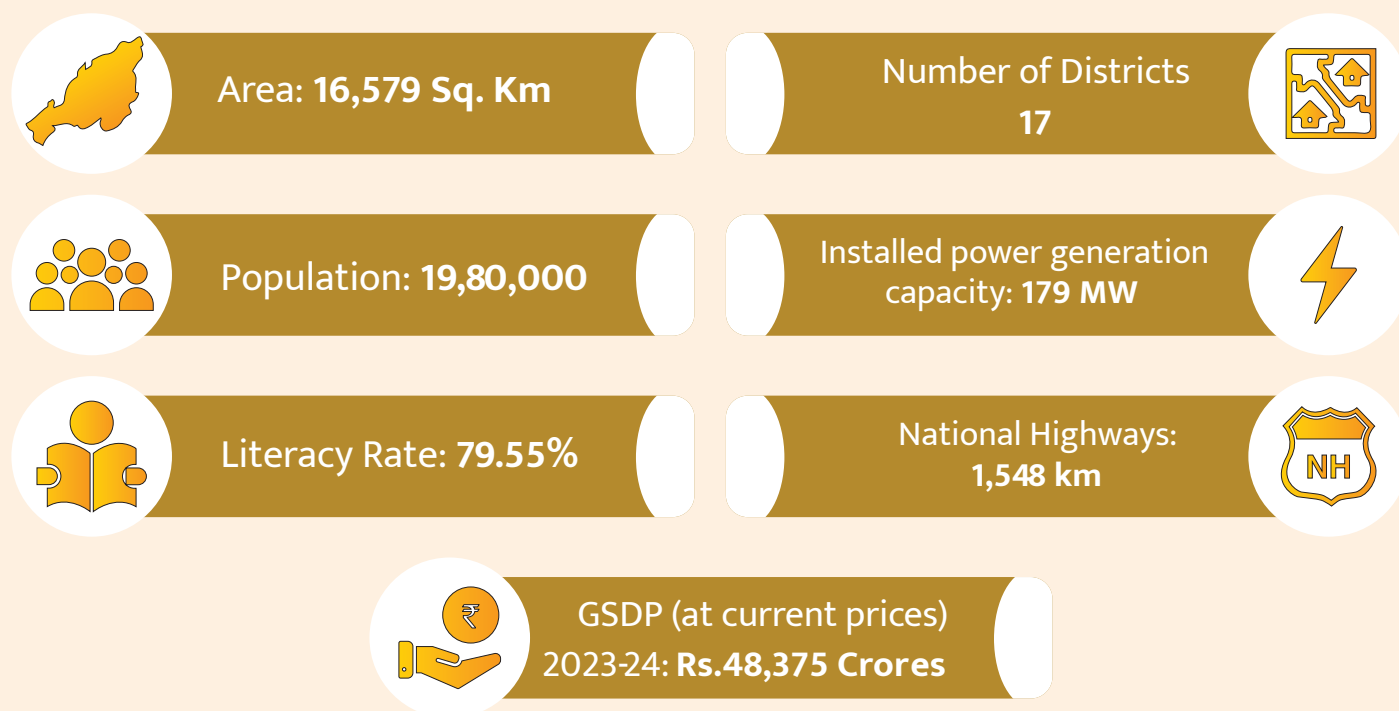


NAGALAND



Nagaland is a mountainous state in Northeast India, bordering Myanmar to the east, Arunachal Pradesh to the north, Assam to the west, and Manipur to the south. The State consists of seventeen administrative districts, home to seventeen diverse indigenous tribes along with other sub-tribes. Nagaland has a rich linguistic tradition with as many languages as there are tribes, each exclusive to itself. It is a place of folklore passed down by generations through word of mouth, where traditions embrace with the changing times. This is a land that represents unimaginable beauty with lush and verdant flora and fauna. The Hornbill Festival of Nagaland, celebrated each year to promote the state's cultural heritage, attracts a flock of domestic and foreign tourists.

STATE SNAPSHOT



INCENTIVES

STATE INDUSTRIAL POLICY (REVISED 2004):

- Manpower subsidy: 25% of the actual wage bill, up to 3 years
- Power subsidy: @ 30% and 25% for connected loads up to 1 MW & above 1 MW respectively for 5 years.
- Cost of drawal of 33/11 KV line to eligible units located outside the notified areas shall be reimbursed for one time only.
- Special incentives for 100% Export Oriented Unit.



UTTAR POORVA TRANSFORMATIVE INDUSTRIALIZATION SCHEME (UNNATI SCHEME, 2024)

- **Capital Subsidy:** 30% of the investment in P&M or construction of building & durable physical assets up to Rs 5 Cr in Zone A and 50% upto Rs 7.50 Cr for Zone B.
- **Interest Subsidy:** Interest subvention of 3% for Zone A and 5% for Zone B on loan up to the principal amt of Rs. 250 crore on eligible P&M for 7 years.
- **Manufacturing & Services Linked Incentive:** 100% of the Net payment of GST for 10 years up to 75% of eligible value of investment in P&M for Zone A and 100% of eligible value of investment in P&M for Zone B.

All seventeen districts in Manipur are listed as Zone B (Industrially Backward Districts); subsidies apply accordingly

CONNECTIVITY

- 11 National Highways; 2 major International Highways – AH1 and AH 2.
- Dimapur Airport- 103 flights per Month. Direct connectivity to New Delhi, Kolkata, Guwahati, Imphal, Shillong.
- Helicopter Services: including civil helipad at Zunheboto, Wokha, Kohima.

WHY NAGALAND?

- Richly endowed with mineral resources like coal, magnetite, limestone, and oil.
- Immense potential for Agro and Horticultural produce including fiber, tea, coffee, pineapple, orange, etc.
- Demographic dividend is 60.49% with working age of 15-59 years
- Strong Human Resource Capital: Educated, multilingual, Soft Skilled & Young workforce
- Growing entrepreneurial & start up ecosystem
- Geopolitical advantage of being located at the crossroads of three major economies - East Asia, South Asia & Southeast Asia
- Presence of Investment Promotion Agency: Dedicated agency (IDAN) fostering a business-friendly environment and facilitating investment opportunities





FOCUS SECTORS

AGRO-BASED INDUSTRIES & FOOD PROCESSING:

- 70% of the state population engaged in agriculture, accounting for 30% of the state's Gross Domestic Product (GDP).
- 1.1 MT total horticulture production (including fibre, pineapple, orange, citrus fruits, etc.)
- Export potential of GI tagged Naga tree tomato, Naga cucumber & Naga Mircha.
- Special Economic Zone (SEZ) for Agro & Food Processing set up in Dimapur.
- Among the largest producers of paddy in India, with 84.4% of gross cropped area accounted by rice.
- Huge potential for plantation based industries such as Coffee, Tea, Bamboo & Rubber.
- Availability of cash crops like sugarcane and potato and plantation crops like coffee, cardamom, and tea.
- Total livestock population of around 34.7 lakh; one of the largest pig-producing states in India.
- 650 indigenous species of Medicinal & Aromatic Plants (MAPs).

HANDICRAFT & HANDLOOM:

- Known for beautiful and elegant wood and stonework designs which portrays the rich artistic talents and creative skills of the local craftsmen.
- Mulberry, Muga, Eri and Oak Tasar silk are widely cultivated in Nagaland. Raw silk production in the State stood at 380.10 MT in 2023-24.
- Has large-scale production of silk with extensive involvement in Loin loom weaving to produce Nagaland shawls.
- Has a bamboo stock covering about 5 per cent of the total stock in the country and has 22 species of bamboo making it a strong base for bamboo-based handicrafts.
- A handloom weaving and bamboo handicraft in Nagaland is popular among the women and is popularly practiced in all the districts of the State.





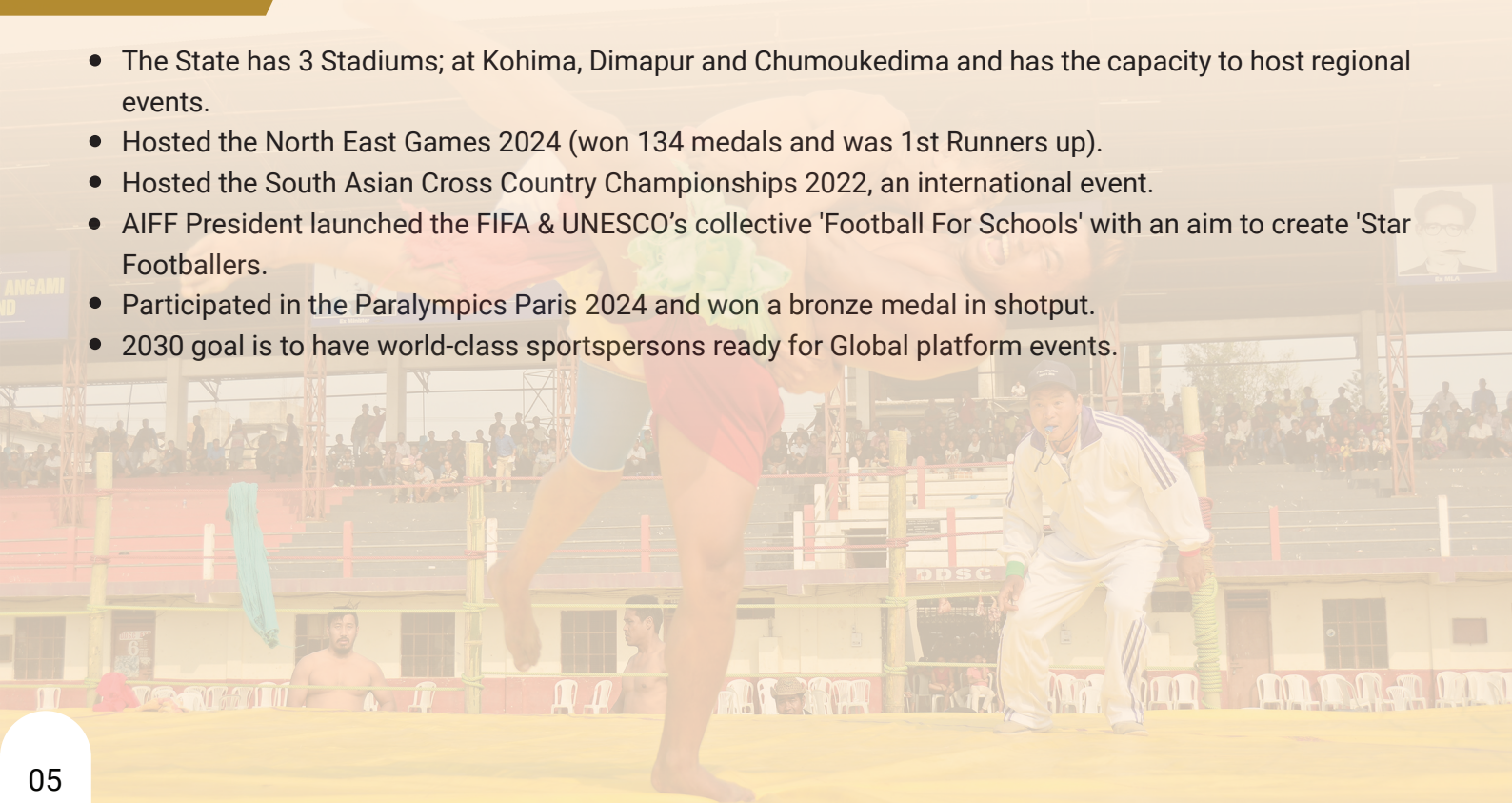
TOURISM:

- Tourism declared as a priority sector for the State in the year 2000.
- Nagaland declared as the Land of Festivals with at least a festival celebrated every month.
- Unique geography of the Naga hills, cut through by rivers provides for breath-taking scenery.
- Hornbill Festival (Kisama village) - a global tourist attraction showcasing spectacular diversity and extravagance of Naga culture.
- 'Falcon Capital of the World': thousands of migratory Amur Falcons pass through en route to Africa.
- Iconic Kohima - the epicentre of Britain's Greatest Battle and the steward of the World War II Cemetery.
- Rich in exotic flora such as orchids and rhododendrons, and rare fauna like Blyth's tragopan.
- Dzuko Valley - 'Valley of Flowers' - popular trekking destination.
- Asia's first green village- Khonoma village in Nagaland.
- Nagaland Tourism Policy 2024 presents various investment opportunities in tourism sector in the state.

EMERGING SECTORS

SPORTS:

- The State has 3 Stadiums; at Kohima, Dimapur and Chumoukedima and has the capacity to host regional events.
- Hosted the North East Games 2024 (won 134 medals and was 1st Runners up).
- Hosted the South Asian Cross Country Championships 2022, an international event.
- AIFF President launched the FIFA & UNESCO's collective 'Football For Schools' with an aim to create 'Star Footballers'.
- Participated in the Paralympics Paris 2024 and won a bronze medal in shotput.
- 2030 goal is to have world-class sportspersons ready for Global platform events.



CREATIVE INDUSTRY:

- Tertiary sector has emerged as the most robust sector contributing 63.57% to the total GSDP 2023-24.
- Inherent rich cultural heritage and traditions provide a fertile ground for creative enterprises to flourish.
- Nagaland ranked 3rd in the Talent Index based on the 3Ts-Technology, Talent, and Tolerance (2013).
- Reached 10th edition of The Annual NAJ Cosfest at Kohima which attract cosplay fans from across the country.
- Won 2 gold medals at the World Choir Games for two consecutive years (2023 & 2024).
- Nagaland based Gaming StartUp ReDimension Games won the “Upcoming Game of the Year Award” at India Game Developer Conference.
- Nagaland based Film & Documentary; Ade (On A Sunday), Anek, Axone, Headhunting to Beatboxing, Angh, The Family Man.

2023 김룡 세계합창대회 시상식
The 12th World Choir Games – Gwangju 2023 Awards Ceremony





RISING NORTHEAST

INVESTORS SUMMIT 2025



For more information contact:

Shri Ramnikant Kumar	Mr. Nasim Javed	Mr. Chihan Kashung
Secretary, Industries & Commerce	FICCI	Invest India
+91 87876 79448	+91 7002107375	+91 9821363839
ramnikant4u@gmail.com	nasim.javed@ficci.com	chihan.kashung@investindia.org.in



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