



MIZORAM



The name Mizoram implies “Land of the Mizos” or “Land of the hill people”. About 95% of the current Mizoram population is of diverse tribal origins having settled in the state, mostly from Southeast Asia, over waves of migration between the 16th and 18th century. Mizoram was made a full-fledged State of the Indian Union on the 20th February 1987. It is the southernmost landlocked state in Northeast India sharing its border with the states of Manipur, Assam, and Tripura in the North. Mizoram also shares 722 kilometers long international borders with Myanmar and Bangladesh and has become a transit point for international trade.

STATE SNAPSHOT

	Area: 21,081 Sq. Km	Airport: Lengpui Airport	
	Population: 10,97,206 (2011)	Nearest Railhead outside the state: Silchar in Cachar district Assam (2023)	
	Literacy Rate: 91.33% (2011)	Railhead within the state: Bairabi in Kolasib district of Mizoram	
	GSDP (at current prices): Rs 29,076 crore (2022-2023)	Forest Cover: 84.53% (2021)	
	Number of Districts: 11 districts	Hydro Power Potential: 3663 MW	
	Major Towns: Aizawl, Champhai, Lunglei, Saiha, Thenzawl	Installed Power Capacity: 52.77 MW	
	Number of National Highways: 6 (NH-154, NH-150, NH-44A, NH-54A, NH-54B, NH-54, NH-502 A)	Total National Highway Km: 986 Km	

CONNECTIVITY

- 6 National Highways: NH 54 connects Mizoram (via Silchar) to the Indian network
- Road proposed between Champhai (south Mizoram) and Tiddim in Myanmar.
- Lengpui Airport, near Aizawl.
- Helicopter Services: 24 helipads maintained across Mizoram, 1 in each district to be converted into heliport.
- New gauge Bairabi-Sairang railway connection under construction.
- The Kaladhan Multimodal project takes off 76.400km of NH-54 at Lawngtlai Town running towards South and joins Kaletwa (Myanmar) to River Zocha road sector at Indo-Myanmar border road. The Projected length of the road from Lawngtlai to the Indo Myanmar border is 99.830 kms



THE MIZORAM INDUSTRIAL POLICY 2012

Subsidy on cost of Project Report (All new Industrial Unit within 5 yrs)

- 90 per cent in case of micro enterprises subject to a ceiling of Rs. 5,000/- per unit.
- 75 per cent in case of small enterprises subject to a ceiling of Rs. 25,000/- per unit.
- 50 per cent in case of medium enterprises subject to a ceiling of Rs. 50,000/- per unit.

Land Subsidy:

- 25% of the lease charge/fee of allotted developed/undeveloped land will be subsidized for a period of 5 years
- 25% of the amount spent by the unit on development of undeveloped land allotted to the unit will

Interest Subsidy:

- The interest on loan paid by an industrial unit in excess of 8.5 per cent shall be subsidized up to a maximum of 4 per cent. Ceiling: Rs. 3,60,000/- paid by an industrial unit towards interest on term loan in a full year. However, for working capital loan, the total amount paid towards interest on which subsidy can be claimed shall be limited to Rs. 1,20,000/- in a full year.

Factory Rent Subsidy

- For New MSME occupying the built-up factory sheds: 50 % duly assessed rent of factory shed subject to a ceiling of Rs. 30,000/- per unit per year.

Manpower Development Subsidy:

- 50 per cent of the actual course fee for training subject to a ceiling of Rs. 10,000/- per trainee and Rs. 50,000/- per unit per year

Power Subsidy:

- 60% per cent of total expenditure on power consumption in case of micro enterprises.
- 50% per cent of the total expenditure on power consumption in case of small enterprises.
- 30% per cent of the total expenditure on power consumption in case of medium enterprises.

State Transport Subsidy:

- 50% on Plant & Machineries by railway or on road

INDUSTRIAL AND INVESTMENT POLICY OF MIZORAM - 2021 (DRAFT-TO BE ANNOUNCED SOON)

Land Development Subsidy

- 25% of the amount spent by the unit on development of undeveloped land allotted to MSME

Subsidy on Cost of Project for:

- Micro enterprises 75% up to Rs. 25,000/- per unit
- Small enterprises 50% up to Rs. 50,000/- per unit
- Medium enterprises 25% for up to Rs. 75,000/- per unit.

Interest Subsidy

- For new micro & small enterprises in excess of 8.5% shall be subsidized up to a maximum of 4%. Subsidy limited to a claim on a total amount not exceeding Rs. 3,60,000/- paid

WHY MIZORAM?

- 2nd most literate state in India (literacy rate of 91.33%). Thus, there is a vast pool of untapped manpower resource for the emergence of a BPO industry.
- Among the fastest growing states in India with the Gross State Domestic Product (GSDP) increasing by 15.62 percent in the year 2020-21.
- Highest forest cover in India - 85.41% of its geographic area covered by forest (India State of Forest Report 2019)
- Best Green State in 2020 (by Travel & Leisure Magazine in 2020)
- Happiest State in India (by Management Development Institute, Gurugram in 2023)
- Aizawl - Best 'Air Quality Index' among 132 Indian cities by CPCB
- Estimated Hydro-electric power potential of the state at 3663 MW. Investments open to hydel power projects for Tuirini HEP (26MW), Tuivawl HEP (24MW) and Mat Sekawi HEP (70MW).
- Mizoram adjudged as India's 'Emerging Startup Ecosystem', in States' Startup Ranking 2021, for aspects such as capacity building of enablers, mentorship and institutional support. 35% women founders in startup leadership.
- Bordering Myanmar and Bangladesh, Mizoram offers a gateway for engaging in international trade with South Asian and Southeast Asian countries.
- Kaladan Multi Modal Transport Project (under construction) linking Mizoram with Myanmar port of Sittwe to accelerate trade between India and ASEAN nations

FOCUS SECTORS:

TOURISM

- Mizoram Tourism tagged as 'MYSTICAL MIZORAM'
- Tourism accorded as Industry status on 18th March 1993.
- Scenic landscapes -bluish hills and mountains, steep rocky cliffs, serene lakes and deep valleys, gurgling streams and spectacular waterfalls.
- Chapchar Kut, Lyuva Khutla, Anthurium Festival, and the Winter Festival attract tourists from across the world.
- Popular destinations: Vantawng Falls, Phawngpui National Park, Vangchhia Archaeological Site, Khamrang EcoTourism Village, Palak Lake, Ailawng Caves, Reiek Hills, Tawi Cave, Mawmrang Tlang, Khawhpawp, Hmuifang, Tuirihiau, Tuirum, Murlen National Park, and Tam Dil.
- Responsible Tourism Policy (2020)' - sustainable approach towards tourism development
- One of the best places for paragliding- most prominently in Serchhip, Khawzawl and Champhai.
- Investment opportunities in tourism and hospitality sector by private sectors – hotels and accommodation units, resort, adventure tourism.



AGRI-HORTI FOOD PROCESSING:

- Wide variety of vegetables, spices, oilseeds, and pulses, plantation crops, medicinal and aromatic plants due to good agro-climatic conditions, topographical variations, and altitudinal.
- Large production of areca nut, chili, turmeric and Arcea nut Niche crops
- Second largest producer of strawberries in India; Ample production of commercial fruits such as Dragon fruit, Passion fruit, Mandarin Orange, Banana, Mango, Strawberry, Grape, Pineapple
- Mizo Chilli & Mizo Ginger are GI tagged - unique physical and chemical characteristics.



BAMBOO & FORESTRY

- Highest forest cover in the country (84.53%) in terms of percentage of total geographical area
- 57% of Mizoram's geographical area is under bamboo forest cover; about 20 species present
- 2nd largest producer of bamboo in Northeast India, supplying 14% of India's commercial bamboo. Huge potential for Bamboo charcoal, Bamboo Furniture, Bamboo Ethanol Industries.
- 18,186 sq. km of forest coverage area rich in valuable timber yielding trees and non-timber forest products.



HANDLOOM & HANDICRAFT:

- Huge potential for textile and handloom sector for exports to Southeast Asian countries.
- Mizoram ranked third position among Northeast states in Mulberry silk production. Raw silk production in Mizoram stood at 58 metric tonnes in FY22 (until December 2021). State is venturing into Muga silk production.
- Mizoram handloom industry- production value of \$140,000.
- Thenzawl ('Handloom city' of Mizoram)- total of 2003 looms & production value of 10.8 crores.
- 5 Puans (traditional attires)- Pawndum, Ngotekherh, Hmaram, Tawlhlohpuan and Mizo Puanchei are GI tagged Handloom products.



SPORTS:

- Dedicated Sports Policy providing 'Industry Status' to the sector to professionalise sports in the state.
- Major hub for sports, especially football, which is played competitively through the Mizoram Premier League.
- Around 100 Mizo players are part of the Indian Super League.
- The Paragliding Accuracy World Cup 2020 was held at Serchhip in Mizoram.





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