

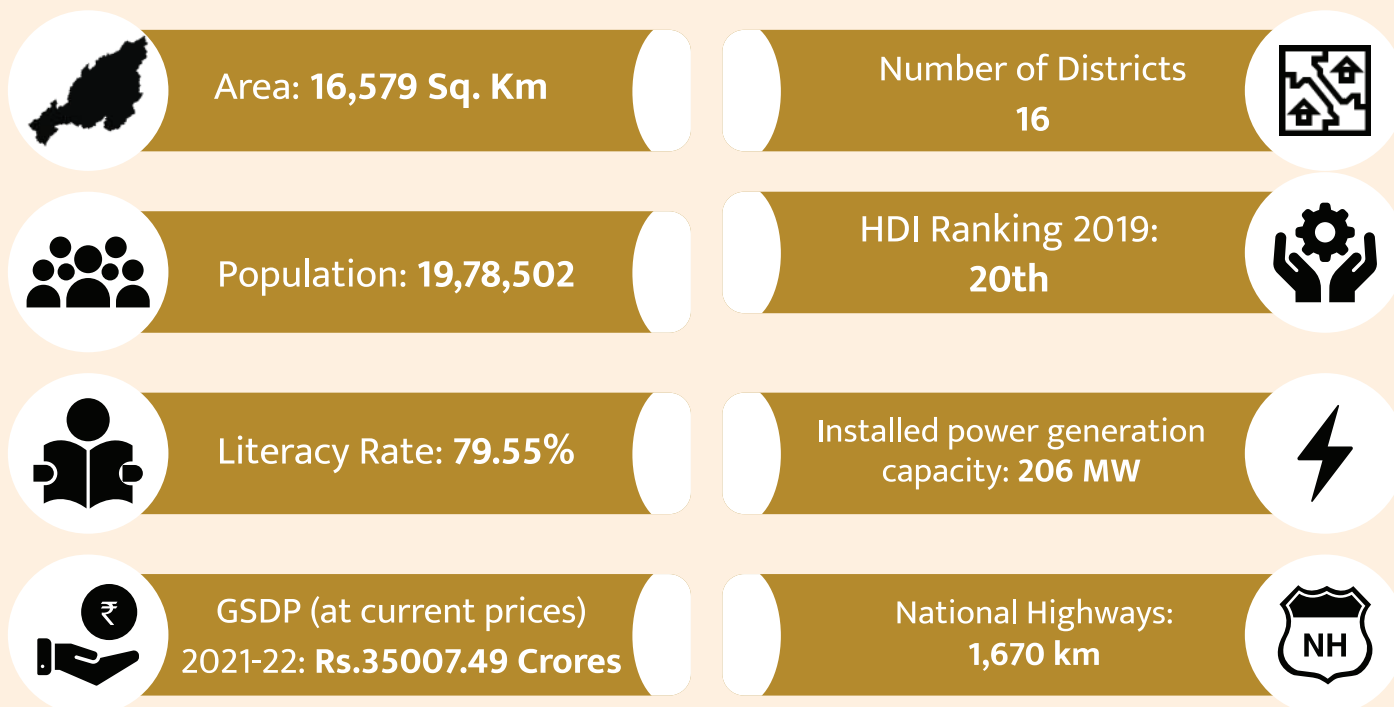


# NAGALAND



**N**agaland is a mountainous state in Northeast India, bordering Myanmar to the east, Arunachal Pradesh to the north, Assam to the west, and Manipur to the south. The State consists of fifteen administrative districts, home to seventeen diverse indigenous tribes along with other sub-tribes. Nagaland has a rich linguistic tradition with as many languages as there are tribes, each exclusive to itself. It is a place of folklore passed down by generations through word of mouth, where traditions embrace with the changing times. This is a land that represents unimaginable beauty with lush and verdant flora and fauna. The Hornbill Festival of Nagaland, celebrated each year to promote the state's cultural heritage, attracts a flock of domestic and foreign tourists.

## STATE SNAPSHOT



## STATE INDUSTRIAL POLICY (REVISED 2004):

- Manpower subsidy: 25% of the actual wage bill, up to 3 years
- Power subsidy: @ 30% and 25% for connected loads up to 1 MW & above 1 MW respectively for 5 years.
- Cost of drawal of 33/11 KV line to eligible units located outside the notified areas shall be reimbursed for one time only.
- Special incentives for 100% Export Oriented Unit.





## CONNECTIVITY

- 12 National Highways; 2 major International Highways – AH1 and AH 2.
- Dimapur Airport- with flights to Guwahati, Imphal, Kolkata, Dibrugarh & Delhi.
- Helicopter Services: including civil helipad at Zunheboto, Wokha, Kohima.
- Railway Services: Dimapur Railway Station; a new Dhansiri-Kohima Zubza Line is under construction.

## WHY NAGALAND?

- Richly endowed with mineral resources like coal, magnetite, limestone, and oil.
- Approx 660 MMT in hydrocarbon reserve.
- High literacy rate (79.55%), contributing to a skilled workforce.
- IT Policy (2004) aimed at promoting Nagaland as a preferred IT destination.
- Software Technology Park of India (STPI) at Kohima.
- Immense potential for Agro and Horticultural produce including fiber, tea, coffee, pineapple, orange, etc.
- World famous for producing the GI tagged Naga Cucumber.

## FOCUS SECTORS:

### AGRO-BASED INDUSTRIES & FOOD PROCESSING:

- 70% of the state population engaged in agriculture, accounting for 30% of the state's Gross Domestic Product (GDP).
- 1.1 MT total horticulture production (including fibre, pineapple, orange, citrus fruits, etc.)
- Naga tree tomato, Naga cucumber & Naga Mircha are GI tagged.
- Special Economic Zone (SEZ) for Agro & Food Processing set up in Dimapur.
- Among the largest producers of paddy in India, with 84.4% of gross cropped area accounted by rice.
- Main crops include rice, millet, maize, pulses and oilseeds.
- Availability of cash crops like sugarcane and potato and plantation crops like coffee, cardamom, and tea.
- Total livestock population of around 34.7 lakh; one of the largest pig-producing states in India.







## APICULTURE:

- 4 types of bee species found in Nagaland - Asian Honeybee (*Apis cerana*), Stingless Bee (*Trigona iridipennis*), Rock Bee (*Apis dorsata*) and Little Bee (*Apis florea*).
- 430 MT of honey produced in the state.
- Proposed scheme of 10,000 MT of planned honey production and 100 MT of planned wax production in the pipeline.
- Nagaland Beekeeping and Honey Mission (NBHM) - created to promote and develop beekeeping in Nagaland.

## TOURISM:

- Khonoma in Nagaland - Asia's first green village.
- Unique geography of the Naga hills, cut through by rivers provides for breath-taking scenery.
- Hornbill Festival (Kisama village) - a global tourist attraction showcasing spectacular diversity and extravagance of Naga culture.
- Falcon Capital of the World': thousands of migratory Amur Falcons pass through en route to Africa.
- Rich in exotic flora such as orchids and rhododendrons, and rare fauna like Blyth's tragopan.
- Dzukou Valley - 'Valley of Flowers' - popular trekking destination.

## BAMBOO:

- 5% of the country's total bamboo growing stock found in the state,
- Annual yield of 8.35 Lakh MT.
- 71 different bamboo species found in Nagaland.
- High potential for the development of bamboo-based industries such as fiber, paper, bamboo products, bamboo for construction, furniture items, handicrafts, etc.







## EMERGING SECTORS

### MINERAL BASED INDUSTRIES:

- Vast deposits of unexploited mineral resources like limestone, nickel, cobalt, magnetite, copper, zinc, granite, petroleum, and natural gas.
- 3rd highest producer of cobalt in India.
- 1,038 MT limestone reserves, 600 Mil MT crude oil capacity, 20 MT hydrocarbon capacity, 315 MT Coal Reserves.
- High potential for extraction of recently discovered platinum, petroleum, and natural gas.
- High potential for white and green marble mining and polishing, ceramic glazed tiles, ceramic crockery and insulators, and slate for building materials.

### MEDICAL & HERBAL TOURISM:

- 1400 medicinal plant species found (650 are indigenous spices).
- Availability of Ginseng and taxus baccata regarded as a potent medicinal plant with great export potential.
- Production of Citronella/Eucalyptus oil taken up by the Government to encourage private players to tap the sector.





For more information contact:

Shri K Kevichusa	Mr. Nasim Javed	Mr. Chihan Kashung
Commissioner & Secretary, Industries & Commerce	FICCI	Invest India
+91 9434600925	+91 7002107375	+91 9821363839
gon.indcom@gmail.com	nasim.javed@ficci.com	chihan.kashung@investindia.org.in



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