

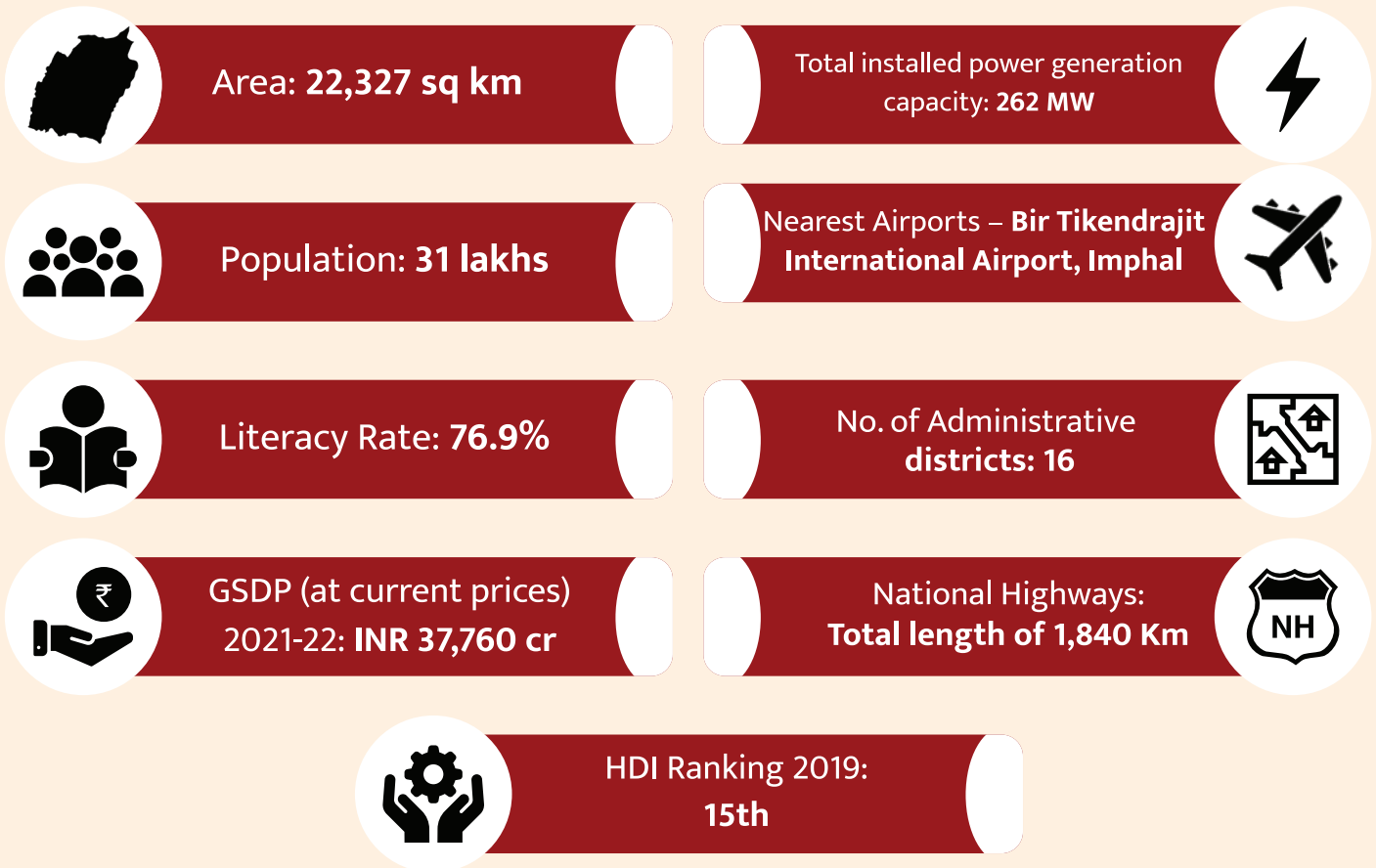


MANIPUR



Manipur, meaning “land of gems”, also called the “Jewel of India” is a diverse state in India’s northeast with a rich history characterized by the presence of multiple cultures and religions. Nine hill ranges surround the beautiful oval valley which comprises the capital city, Imphal, and the adjoining plain areas. It is bounded on the East by Myanmar (Burma), on the North by the state of Nagaland, on the West by the state of Assam and on the south by the state of Mizoram and Myanmar. It has the feature of being India’s “Gateway to the East”, connecting India to Southeast Asia and beyond. More than 200 acres of Industrial area in various districts of Manipur are dedicated for food processing, export promotion, etc. The rapid rate of improvement in connectivity & infrastructure, coupled with improved law and order situation, as well as fast developing international trade prospects, make Manipur a promising investment destination.

STATE SNAPSHOT



INDUSTRIAL AND INVESTMENT PROMOTION POLICY OF MANIPUR, 2022

- 30% capital investments subsidy on plant & machinery
- State Interest on Plant & Machinery for MSME at 4% per annum on term loan, up to Rs.40,000/- (per month)
- Interest subsidy of 3% on Working Capital Loan for first 10 years
- Power Subsidy- Reimbursement of paid tariff for 5 years at the rate of 50% for Small & Micro Industry (1-50 kW), 23.7% for Medium Industry (25- 125 kVA) and 17.3% for Large Industry (above 125 kVA)
- 100% Reimbursement on Stamp Duty with ceiling of Rs. 40000 and Rs.50000 for Small and Medium enterprises respectively
- Affordable land leasing for MSMEs (lease basis for 30 years, renewable before expiry)
- Subsidy for DPR and feasibility study preparation
- Exemptions and deductions for MSMEs on security deposits and earnest money; Exclusive purchase program and price preference to State MSMEs

CONNECTIVITY:

- 11 National Highways connecting to Neighbouring States.
- Imphal International Airport - direct flights to Kolkata, Guwahati, New Delhi, Bangalore and Agartala.
- Railway Stations: Jiribam, Vaingaichunpao, Rani Gaidinliu and Khongsang Railway Stations





WHY MANIPUR?

- 64% forested area- containing valuable bamboo & timber,
- Huge potential for development of eco-tourism with 4000 species of angiosperms, 1,200 species of medicinal plants, 500 species of orchids, etc.
- Well established industries such as bamboo, textiles, horticulture, and agriculture
- One of India's largest bamboo producing states and a major contributor to the country's bamboo industry, with total bamboo bearing area of 10,687 sq. kms in 2017.
- Exclusive SEZ for IT in a 27 acres campus has been set up - one of the first of its kind in the entire NER
- Road networks with Nagaland and Assam, along with Myanmar; Undergoing rapid expansion of rail links
- Proximity to Myanmar and other ASEAN countries through Moreh; wide scope for investment in the infrastructure like warehousing, freight and logistics, etc.
- Upcoming India-Myanmar-Thailand trilateral highway
- Huge pool of highly literate & talented human resource, well versed in major languages
- Conducive ecosystem for start-ups owing to demographic dividend as 63% of the state's population is within the working age group of 15-59 years.
- Long-standing community ethos holding much promise for setting up cooperative and rural-urban startups.

FOCUS SECTORS:

BAMBOO

- One of India's largest bamboo-producing states with 14% of the growing stock of the country. Dominant species in pure or bamboo brake is Melocanna bacteria (Muli). Bamboo production of Manipur is above 1 million tonnes per annum.
- The Bamboo Technology Park at Jiribam (estimated cost of US\$ 104.3 million) was set up to promote bamboo-based industry
- Three common facility centers at Tamenglong, Churachandpur, and Imphal for bamboo processing
- Bamboo Technology Course is being introduced with an aim to upgrade the skills of the bamboo artisans



AGRI-HORTI FOOD PROCESSING:

- About 62,200 hectares area is covered by horticulture crops
- Paddy occupies about 86% of the total valley area. During 2020, Manipur alone contributed a total of 3.85 lakh tonnes of rice production.
- Largest producer of passion fruit in the country and a major producer of mandarin, figs and olives.
- Conducive agro-climatic conditions for cultivation of pineapple, orange, lemon, banana, sugarcane, potato, tobacco, mustard, pulses, pumpkin, etc.
- GI tagged products including Kachai lemon, Sirarakhong Hathei Chilli, Tamenglong Orange, Black rice etc.

HANDICRAFT & HANDLOOM

- Highest number of handicrafts units as well as crafts artisans in the entire Northeast region.
- Indigenous handicrafts in the form of cloth embroidery, basketry, carvings in cane, bamboo, ivory, stone and wood, metal crafts, etc.
- Handloom is the largest cottage industry
- Ranks fourth in terms of the number of looms in the country with more than 2.8 lakhs looms comprising of fly shuttle, throw shuttle and loin-looms
- Niche market with a wealth of different textile traditions stemming from its diversity and historic connectivity





TOURISM:

- Scenic landscape: Manipur is described as a 'Flower on the Lofty Heights, 'A Jeweled Land'.
- Due to high forest covers and presence of numerous trekking paths, several tourists have started making hiking trips from different parts of the Country.
- 1,81,168 tourists visited Manipur in 2019, including 12,102 Foreign Tourist.
- Loktak is the biggest freshwater lake in the Northeast.
- Manipur Govt. is proposing to invite potential investors to develop a world-standard Golf course in an around Loktak lake.
- Keibul Lamjao, the only floating National Park in the world, is another major tourist attraction of the state.
- Other sites include Shree Govindajee temple, Nupi Lan (Women's War) Memorial Complex, Khonghampat Orchidarium, Dzuko Valley, Khongjom War Memorial Complex, India Peace Memorial (Red Hill), etc.
- Range of less travelled historical and religious sites, as well a range of vibrant festivals can be developed as prime tourist attractions.
- Manipur Tourism Policy 2014 aims to tap the potential for Eco-Village Tourism, Adventure Tourism, and Battlefield Tourism in the state.
- Asia's largest exclusively women-run market, with thousands of tourist flocking to see its uniqueness





EMERGING SECTORS

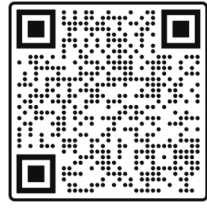
MEDICAL TOURISM:

- 1200 species of medicinal plants used in traditional remedies; Clerodendron siphonanthus and Texus baccata are rare medicinal plants found in Manipur.
- Highest numbers of Health Care workers among the North-Eastern States
- Huge pool of Medical Human Resource, with presence of 4 Medical Colleges and several Nursing and Para Medical Institutes
- Strategic advantage for Medical tourism due to geographic proximity, cultural overlaps, historical and commercial relationships with neighbouring countries
- One of the most desired destinations for availing health services because of its comparatively cheaper cost of Treatment.
- Scope for investment in physical infrastructure and human resources to promote medical tourism from the neighbouring states & countries

SPORTS:

- Known as 'The Powerhouse of Sports in India'
- Birthplace of the game 'polo' (locally known as 'Sagol Kangjei'.
- Manipur has produced 18 Arjuna awardees and makes up 38% to 50% of the country's national Under-17 and senior women's football teams. Eight players from the state are on the U17 team.
- Manipur is also the home state of Olympians like Mary Kom, Mirabai Chanu, etc.
- The National Sports University (NSU), India's first and currently only Sports University has been established in the state.
- Huge potential for the manufacturing of sports accessories.
- Manipur Govt. is putting focus on investment in sports infrastructure as well as training human resource to produce future medallists for Olympics, World Cup, Commonwealth Games etc.





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